

Sauk Soil and Water Improvement Group (SSWIG) is a 501(c)(3) farmer-led watershed protection group that works to improve water quality and soil health integrity throughout Sauk County.

We do this by:

- Implementing regenerative agriculture practices in four watersheds across our county.
- Increasing public awareness of the importance of these practices.
- Coordinating educational events that bring farmers and community members together, to learn how good soil health plays a critical role in clean water, farming success and thriving rural communities.

But we need your help. From hosting educational outreach events and conducting on-farm research, to running our cost-share incentive program and hiring our first part-time administrative employee, SSWIG has ambitious plans—and we need the support of sponsors to help us make them happen.

SSWIG's success depends on donors like you who share our vision of a cleaner, healthier environment that will help family farms and rural communities become more resilient and thrive long into the future.

Our current critical needs that require additional funding are:

- 1) **Hiring our first part-time administrative staff person.** As a farmer-led group, our members are area farmers who work long days all year round. SSWIG is growing, and we no longer have enough volunteer time to manage a non-profit organization, maintain our website, organize events, cultivate sponsors and grow membership. We estimate our administrative needs will start at an average of 10 hours/week (520+ hours/year).
- 2) **Recruit a pool of technical advisors to support our member farms.** To secure the necessary participation of local agronomists, we need to offer a reasonable stipend in return for their time and expertise at our bi-monthly meetings and with SSWIG member farms. Agronomists help our member farmers succeed when transitioning to regenerative practices like cover crops, no-till planting, planting green, inter-seeding and diversity planting, that improve soil health and reduce soil erosion and water runoff.
- 3) **Education and Outreach.** Our two-prong programming will address both farmers and the general public. Both groups benefit when joining our mission, but they approach it from different perspectives. We currently need funding for:

- a. **Events** — On-farm field days with food and peer-to-peer learning, displays at farm shows, discussion panels, and social meet-n-greets to foster discussion and learning between farmers and non-farmers.
- b. **Website** — Add a robust e-commerce component to our website, to accept donations and other payments. We currently can only accept donations via USPS mail, reducing the likelihood for many people to donate.
- c. **Promotional video** — Professional production of a new promotional video about SSWIG that features who we are, what we do, and how our efforts benefit the community. This will help us reach more people to explain the benefits of regenerative agriculture practice and how they affect everyone. It would be featured online (website, YouTube, social media), at educational events, community presentations, for sponsorship cultivation, etc.

We hope you will join us in our work to keep Sauk County waters clean and soils healthy—to secure the future of farming here, and everyone who depends on it.

For more information about SSWIG, the watershed areas we cover, our goal practices, projects and upcoming events:

VISIT — www.sswig.org

EMAIL — sswig.wi@gmail.com

CALL — Jacqui Peyer, Sauk County Conservation Educator at (608) 355-4842

We appreciate your support!



Sponsorship Levels

2025

Yes, I would like to support SSWIG—and its work to expand the use of regenerative agriculture practices—to promote clean water, sustainable soils, resilient family farms and strong rural communities throughout Sauk County.

- ☐ **GOLD \$5,000+** — Company name on sponsored event, outreach, education or marketing materials; opportunity to set up a display at select events; recognition announcement at SSWIG events; company name on SSWIG website; receive invitations to our events; choice of 4 branded apparel.
- ☐ **SILVER \$1,000-\$4,999** — Opportunity to set up a display at select events; recognition announcement at SSWIG events; company name on SSWIG website; receive invitations to our events; choice of 2 branded apparel.
- ☐ **BRONZE \$500-\$999** — Recognition announcement at SSWIG events; company name on SSWIG website; receive invitations to our events; choice of 1 branded apparel.
- ☐ **CARBON \$250-\$499** — Company name on SSWIG website; receive invitations to our events.
- ☐ **Other \$_____**. We deeply appreciate your donation in any amount to help us improve water quality, soil health and farmland sustainability throughout Sauk County.

** Sponsorships run one year from donation receipt. Sponsor benefits may be negotiable and tailored to donor.

Business information (if applicable, send logo to sswig.wi@gmail.com):

Business Name: _____ Number: _____

Address: _____

Website (if applicable): _____

Contact Name: _____ Number: _____

Address: _____

Checks payable to: **Sauk Soil & Water Improvement Group**

Mail to: Sauk Soil & Water Improvement Group

Attn: Ron Bula

S4515 Scenic Rd.

Baraboo, WI 533913

Thank you for your support!